



Sunrising, East Looe, Cornwall PL13 1NQ

Telephone: 01503 262625

Email: enquiries@looe.cornwall.sch.uk

www.looe.cornwall.sch.uk

Headteacher: Mr P Boyes BA (Hons), PGCE, NPQH

REF: EGI

8 July 2026

Dear Parent/Carer

Introducing "Attend" – Our New School Attendance Platform

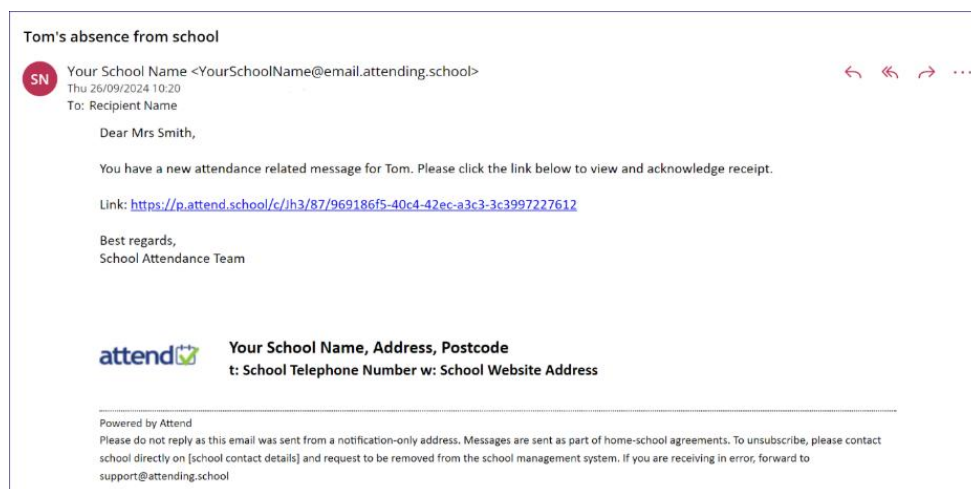
We are launching a new attendance platform called **Attend**. This system will streamline how we communicate about your child's attendance.

At Looe Community Academy, we firmly believe that regular school attendance is vital for your child's growth, not just academically, but also socially and emotionally. It's in the classroom where friendships are forged, ideas are exchanged and lifelong skills are honed. Every day missed represents a missed opportunity for your child to engage with their peers, teachers, and the diverse learning experiences we offer.

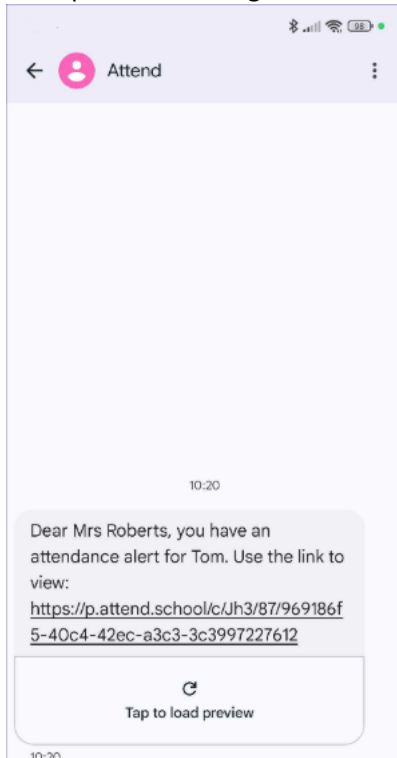
We're committed to fostering a culture of consistent attendance, ensuring that your child has every opportunity to thrive. Through the new platform **Attend**, we will be monitoring attendance closely and communicate attendance news regularly.

Messages from **Attend** will appear separately from our main school communication system so please do look out for these **text** and **emails** and acknowledge their receipt. To view the **Attend** message, you are required to click on the secure link (see examples below).

Example email message:



Example Text message:



In the next 24 hours you should receive your first communication from **Attend**, so please look out for **Attend** communications in your **emails** and **texts** and acknowledge these messages to confirm receipt and help reduce follow-up calls.

Thank you for your continued support.

Yours faithfully

Ed Gilbert

Assistant Headteacher